



Die LION Smart GmbH ist ein Forschungs- und Entwicklungsunternehmen im Bereich elektrische Energiespeicher und Batteriesystemtechnik. LION Smart entwickelt Batteriepacks, Batterie-Management-Systeme und betreibt zusammen mit der TÜV SÜD Battery Testing GmbH Prüfstände und Prüflabore für elektrische Speicher.

Marketing & Communications Manager

(m/f/d) full-time 40 hours/week

Main Responsibilities:

- Development and implementation of the international marketing & communications strategy for the LION Group (LION E-Mobility AG, LION Smart GmbH and LION North America Inc.) that addresses the topics of e-mobility, green energy, and sustainability in the automotive sector
- Management of the LION Group websites (LION Smart and LION E-Mobility)
- Management of social media platforms, strategy, and content (LinkedIn, XING, Facebook, Youtube)
- Media and content development featuring LION products and services, including:
 - Photos
 - Videos
 - text/articles
 - graphics
- Management of internal and external communications including:
 - company newsletter
 - annual company report
 - company presentations

Other Responsibilities:

- Support the IR Manager drafting press releases and other investor relations communications
- Support the Board of Directors regarding communication on special topics as needed
- Support sales team with promotional materials as needed
- Market research and sales administrative support as needed
- Editing and translation of documents and texts

Your profile:

- Background and experience in marketing/communications/journalism
- Knowledge of Adobe Creative Suite (Photoshop, Premiere Pro, InDesign, etc...)
- Knowledge of Microsoft Office (Word, Excel, PowerPoint, Outlook, etc...)
- Excellent writing and communications skills
- Creative thinker and with an entrepreneurial mindset
- Excellent English (near native level)
- German language skills an advantage
- Experience with WordPress an advantage
- Experience with photography/videography and editing an advantage
- Knowledge of e-mobility and sustainability an advantage

What we offer:

- An international working environment
- Cooperation in a young, highly motivated team
- Free supply of fruit, sweets, coffee, tea and water
- Flexible hours
- Combination of remote and office work possible
- New office space in the beautiful Garching business campus

This is a permanent, full-time position with an unlimited contract. Applications will be accepted until the position is filled.

Starting Date: As soon as possible

Have we grabbed your interest?

Then send your CV and cover letter along with a writing sample/portfolio (if available) to:

Wade Million
Tel.: +49 (0)89 360 363 200
wade.million@lionsmart.com